

## Invest Malaysia 2012 To Showcase Growth Of Malaysia's Multinationals

*Exclusive opportunity for investors to understand how they can capitalise on Malaysia's strength as a Key Driver of ASEAN*

*Kuala Lumpur, May 13, 2012*

In the lead-up to the 8th annual Invest Malaysia conference (IMKL 2012) on 29 & 30 May 2012, organisers Bursa Malaysia and Maybank Investment Bank last Friday briefed corporate participants on the event, which will showcase Malaysia's role as ASEAN's multinational marketplace.

In his address to corporate CEOs, senior executives and analysts, Dato' Tajuddin Atan, Chief Executive Officer of Bursa Malaysia, explained to the participants the new presentation format for IMKL 2012, which is designed to encourage more dialogue and participation from the conference delegates.

Dato' Tajuddin said, "This year, we will focus our efforts on highlighting the growth of our companies beyond our borders and why investors should capitalise on this growth opportunity."

He said the conference, aptly themed "Capitalise on ASEAN's Multinational Marketplace", will showcase Malaysia's investment opportunities and the programmes that are steering the country's efforts to be the key driver of ASEAN.

"Our public listed companies have transformed from domestic players to regional and global multinationals. The top 30% of FTSE Bursa Malaysia KLCI (FBM KLCI) companies, for instance, are generating 40% of their revenue from abroad," he said.

Delegates to this year's conference will see a new line-up of companies, 25% of which have not participated previously at Invest Malaysia.

Tengku Dato' Zafrul, Chief Executive Officer of Maybank Investment Bank, expressed, "We are designing the conference to facilitate dialogue wherever possible. Active audience participation will be welcomed and facilitated from the start with the Prime Minister's address all the way through the 40 corporate presentations and 9 plenary sessions."

The conference will also feature global thought leaders in interactive discussions on highly anticipated topics, specifically ASEAN growth opportunities in the face of ASEAN Economic Community 2015, renewable energy investment opportunities and the development of exchange-traded funds across ASEAN.

IMKL 2012 will also see the participation of Malaysian Investment Development Authority (MIDA) as a strategic partner for the third year.

According to Dato' Noharuddin Nordin, Chief Executive Officer of MIDA, "Invest Malaysia is an excellent platform for the business community to broaden their network and gain insight into the various investment opportunities that lie ahead in the country's development programmes."

"Invest Malaysia 2012 has lined up a number of high-level business sessions, involving key industry players for the 2-day event, where the focus will be given to high value-added, technology-intensive and knowledge-based industries in new growth areas, including the automotive, aerospace and oil & gas sectors," he added.

IMKL 2012 is expected to draw an equally strong participation as the previous year. An estimated turnout of 2,000 capital market players is expected this year, including fund managers, top and senior executives of listed companies and key capital market government officials.

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Issued on behalf of Invest Malaysia 2012 Kuala Lumpur organisers.  
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